



Kuli Kuli Communications Fellowship

Kuli Kuli is a rapidly growing startup at the intersection of consumer packaged goods (CPG) and social good. We are creating an international market for *Moringa oleifera* to improve the livelihoods and health of women in West Africa. We sell nutritional bars and supplement powders made with moringa sustainably sourced from African women's cooperatives. Our products are carried in over 200 grocery stores and sold online at kulikulifoods.com. Kuli Kuli's mission is to create a world where everyone has access to nutritious sources of food and malnutrition only exists in history books. We've been featured on [MSNBC](#), [NBC](#) and in [Fast Company](#) for our unique products and compelling social mission. Kuli Kuli has been named one of the top food startups of 2014 and one of the top startups that are changing the world.

We are looking for a Communications Fellow with a passion for writing and social change to help us grow our company and cause. Through strategic press outreach, beautifully written op-eds and collaboration with our blog team, you will help ensure that a broad audience feels the passion that is at the core of our company. You'll work closely with our CEO and CMO to grow the movement and make sure that amazing superfoods like moringa benefit those who need them the most.

Responsibilities

- Press outreach
- Create quality content for our blog, website and marketing materials
- Manage our volunteer blog team, including editing and crossposting
- Write and assist with op-eds for Forbes, HuffPost and others
- Connect with others in the social enterprise and food space
- Assist with sales calls, demos and store visits
- Assist with video and design production

Required Skills/Experience

- Passion for sustainability, health, entrepreneurship and global development
- Excellent writing ability
- Eagerness to learn
- Press outreach and media relations
- Unshakable positivity
- Self starter and problem solver
- Design and/or video production skills preferred



Hours & Compensation

Small stipends will be provided to qualified full-time candidates with a minimum three month commitment for the summer fellowship and four month commitment for fall and spring. Start and end dates are flexible for those in graduate or undergraduate programs. The position is based in our dynamic co-working space near the beautiful waterfront of Jack London Square in Oakland, CA. Perks include morning yoga, unlimited snacks and regular team outings via kayak and paddle board. Based on performance, a full-time offer is possible at the end of the fellowship.

Application Instructions

Email your resume, cover letter and a sample blog post to hello@kulikulifoods.com with your name and the position in the subject line like this, "Wangari Maathai for Communications Fellowship." Applications will be reviewed three times per year on the following cycle:

- Spring Fellowship (Jan 5th - June 1st), Apply by December 1st
- Summer Fellowship (May 25th - Sept 25th), Apply by March 31st
- Fall Fellowship (Sept 14th - Jan 15th), Apply by May 31st