



## Kuli Kuli Community Builder Fellowship

Kuli Kuli is a rapidly growing startup at the intersection of consumer packaged goods (CPG) and social good. We are creating an international market for *Moringa oleifera* to improve the livelihoods and health of women in West Africa. We sell nutritional bars and supplement powders made with moringa sustainably sourced from African women's cooperatives. Our products are carried in over 200 grocery stores and sold online at [kulikulifoods.com](http://kulikulifoods.com). Kuli Kuli's mission is to create a world where everyone has access to nutritious sources of food and malnutrition only exists in history books. We've been featured on [MSNBC](#), [NBC](#) and in [Fast Company](#) for our unique products and compelling social mission. Kuli Kuli has been named one of the top food startups of 2014 and one of the top startups that are changing the world.

We are looking for a Community Builder with a passion for community outreach and social change to help us grow our company and cause. Through strategic social media outreach, regular community events, email newsletters and guerilla marketing you will help ensure that a broad audience feels the passion that is at the core of our company. You'll work closely with our CEO and CMO to grow the movement and make sure that amazing superfoods like moringa benefit those who need them the most.

### Responsibilities

- Social media outreach
- Organize and staff events
- Prepare bi-weekly email newsletters
- Build and foster relationships with others in the social enterprise and food space to identify potential campaign opportunities
- Manage our nonprofit partners in our Moringa Partners Program
- Assist with sales calls, demos and store visits
- Assist with video and design production

### Required Skills/Experience

- Passion for sustainability, health, entrepreneurship and global development
- Social media organizing/marketing
- Unshakable positivity
- Self starter and problem solver
- Sales experience preferred
- Design and/or video production skills preferred



## Hours & Compensation

Small stipends will be provided to qualified full-time candidates with a minimum three month commitment for the summer fellowship and four month commitment for fall and spring. Start and end dates are flexible for those in graduate or undergraduate programs. All work travel will be reimbursed. The position is based in our dynamic co-working space near the beautiful waterfront of Jack London Square in Oakland, CA. Perks include morning yoga, unlimited snacks and regular team outings via kayak and paddle board. Based on performance, a full-time offer is possible at the end of the fellowship.

## Application Instructions

Email your resume, cover letter and three sample Facebook postcards to [hello@kulikulifoods.com](mailto:hello@kulikulifoods.com) with your name and the position in the subject line like this, "Wangari Maathai for Community Builder Fellowship." Applications will be reviewed three times per year on the following cycle:

- Spring Fellowship (Jan 5th - June 1st), Apply by December 1st
- Summer Fellowship (May 25th - Sept 25th), Apply by March 31st
- Fall Fellowship (Sept 14th - Jan 15th), Apply by May 31<sup>st</sup>